

2025 FRESHFARM Market Sponsorship Opportunities

Market	Location (Ward, County)	2025 Dates	Day & Time	Market Days (2024)	Average Daily Customers (2024)	Total Annual Customers (2024)	Vendor Count (2024)
PLATINUM: \$1,000 per market date							
Dupont <i>year-round market</i>	Ward 2	Jan. 5 - Dec. 28	Sunday 8:30am - 1:30pm	52	5,222	266,311	87
GOLD: \$500 per market date							
Arlington <i>year-round market</i>	Arlington County	Jan. 4 - Dec. 27	Saturday 8am - 12pm (Winter: 9am - 12pm)	52	1,266	65,810	54
Downtown Silver Spring <i>year-round market</i>	Montgomery County	Jan. 4 - Dec. 27	Saturday 9am - 1pm (Winter: 10am - 1pm)	52	2,321	120,689	53
Mosaic <i>year-round market</i>	Fairfax County	Jan. 5 - Dec. 28	Sunday 9am - 2pm (Winter: 10am - 2pm)	52	2,895	144,761	65
SILVER: \$250 per market date							
Ballston	Arlington County	Apr. 3 - Nov. 20	Thursday 3pm - 7pm	34	979	16,872	21
By the White House	Ward 2	Apr. 3 - Nov. 20	Thursday 11am - 2pm	34	1,120	36,967	29
CityCenterDC <i>*not available for sponsorship</i>	Ward 2	May 6 - Oct. 28	Tuesday 11am - 2pm	26	1,527	20,211	18
Cleveland Park	Ward 3	Apr. 5 - Dec. 20	Saturday 9am - 1pm	38	297	10,677	16
Columbia Heights (Saturday) <i>year-round market</i>	Ward 1	Jan. 4 - Dec. 27	Saturday 9am - 1pm (Winter: 10am - 1pm)	52	352	15,481	18
Columbia Heights (Wednesday)	Ward 1	May 7 - Nov. 26	Wednesday 3pm - 7pm	31	262	7,871	6
Foggy Bottom <i>year-round market</i>	Ward 2	Jan. 8 - Dec. 17	Wednesday 3pm - 7pm (Winter: 2pm - 6pm)	51	557	28,404	16
H Street NE <i>year-round market</i>	Ward 6	Jan. 4 - Dec. 27	Saturday 9am - 12:30pm	39	493	19,239	16
Monroe Street <i>year-round market</i>	Ward 5	Jan. 4 - Dec. 27	Saturday 9am - 1pm (Winter: 10am - 1pm)	52	638	31,906	24
Mount Vernon Triangle <i>year-round market</i>	Ward 6	Jan. 4 - Dec. 27	Saturday 9am - 1pm	52	560	27,982	29
Oakton <i>year-round market</i>	Fairfax County	Jan. 4 - Dec. 27	Saturday 9am - 1pm	52	132	6,721	11
Reston <i>year-round market</i>	Fairfax County	Jan. 8 - Dec. 17	Wednesday 3pm - 7pm (Winter: 2pm - 6pm)	51	299	15,253	30
Rosslyn	Arlington County	May 7 - Oct. 29	Wednesday 3pm - 7pm	27	286	4,069	7
Union Market District	Ward 5	Apr. 6 - Dec. 21	Saturday 10am - 2pm	51	116	4,184	15
Uptown	Ward 4	Apr. 5 - Nov. 22	Saturday 9am - 1pm	34	343	11,672	11
BRONZE: \$100 per market date							
Anacostia Community Museum Farm Stand <i>*not available for sponsorship</i>	Ward 8	Apr. 19 - Nov. 22	Saturday 10am - 2pm	32	41	1,109	1
Cesar Chavez Farm Stand	Ward 7	Jun. 7 - Nov. 22	Saturday 9am - 1pm	26	59	1,480	1
Kenilworth Rec Center Farm Stand	Ward 7	Jun. 7 - Nov. 22	Saturday 9am - 1pm	26	42	1,088	1
Minnesota Ave. Farm Stand	Ward 7	Jun. 5 - Nov. 20	Thursday 1pm - 4pm	25	92	1,939	1
Simon Elementary Farm Stand <i>*not available for sponsorship</i>	Ward 8	May 1 - Nov. 20	Thursday 2:30pm-4:30pm	19	26	145	1
THEARC Farm Stand	Ward 8	Jun. 7 - Nov. 22	Saturday 10am - 2pm	26	23	434	1
Whittier Elementary Farm Stand <i>*not available for sponsorship</i>	Ward 4	May 6 - Nov. 25	Tuesday 3pm-6pm	30	58	1,668	1