

# FIVE WAYS TO SUPPORT US

- 1** BUY LOCAL AT OUR MARKETS
- 2** DONATE ONLINE: FRESHFARM.ORG/DONATE
- 3** DONATE BY PHONE: TEXT FFM TO 41444
- 4** DONATE BY MAIL: CUT OUT AND SEND THE FORM BELOW
- 5** FEDERAL EMPLOYEES: DONATE THROUGH THE COMBINED FEDERAL CAMPAIGN (CFC #99308)

ALL DONATIONS ARE TAX-DEDUCTIBLE AND HELP SUPPORT OUR CHARITABLE MISSION

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

CHECK  CREDIT CARD (FILL OUT FORM BELOW)

NAME ON CARD \_\_\_\_\_

CARD NUMBER \_\_\_\_\_ EXP \_\_\_\_\_

SIGNATURE \_\_\_\_\_

\$10  \$25  \$50  \$100  \$250  OTHER \_\_\_\_\_

PLEASE DETACH THE FORM AND MAIL IT TO:

FRESHFARM  
945 G ST NW  
WASHINGTON, DC 20001

WWW.FRESHFARM.ORG

 @FRESHFARMMARKETS  
 @FRESHFARMKTSDC  
 @FRESHFARMMARKETS



# OUR MISSION

FRESHFARM is a DC-based non-profit that promotes sustainable agriculture and improves food access and equity in the Mid-Atlantic region. We operate producer-only farmers markets that provide vital economic opportunities to local farmers and food producers, and offer innovative outreach programs that educate the public about food and related environmental issues.

## FRESHFARM is more than markets.

Through farmer support, education and outreach, food access, and farmers markets, we bolster our mission by supporting local farmers, educating the public about food and agriculture, and lowering economic barriers to fresh food. We work from many angles and engage with diverse partners to pursue the vision of a more just and sustainable foodshed in the Mid-Atlantic region.



# FARMER SUPPORT

FRESHFARM AWARDED

**32** SCHOLARSHIPS  
IN 2015

TOTAL VALUE OF OVER \$27,000

## HELPING LOCAL FARMERS AND FOOD PRODUCERS THRIVE.

We help farms and small food businesses expand their capacity and fulfill their potential. Since 2008, the Jean Wallace Douglas Farmer Fund has provided farmers and producers scholarships to further their education, attend professional conferences, and access technical trainings and resources. We also partner with Kiva to provide zero-interest loans for farmers and producers to make investments in their businesses, ranging from high tunnels to kombucha bottles.

# EDUCATION & OUTREACH

FOODPRINTS IN 2016/2017

**9** DC PUBLIC  
SCHOOLS

**3,000** EAGER  
STUDENTS

**850** PARENT  
VOLUNTEERS

## EDUCATING THE PUBLIC ABOUT HEALTHY FOOD CHOICES.

FoodPrints is our DC Public Schools project that aims to make positive changes in what children and their families eat. By bringing together a kitchen classroom, a school garden, and academic curriculum, we provide students with unique opportunities to grow, harvest, prepare, and cook nutritious, local foods. We also host over 100 Chef at Market demos a year, inviting chefs, nutritionists, and food educators to prepare and sample dishes using market ingredients.

# FOOD ACCESS

SINCE 2009 FRESHFARM  
HAS MATCHED OVER

**\$300,000**

IN FEDERAL NUTRITION BENEFITS  
FOR OUR NEIGHBORS IN NEED

## CREATING ACCESS FOR ALL TO FRESH, LOCALLY GROWN FOOD.

Our markets accept all federal nutrition benefits: SNAP/Food Stamps, WIC, and SFMNP. To increase the buying power of our customers with benefits, we match what they spend with our Matching Dollars incentive project. We also work to fight food waste and hunger with our Gleaning project; each of our markets gathers donations from farmers at the end of the day to supplement food pantries or meals for the hungry.

# FARMERS MARKETS

**3** FARMSTANDS

**11** MARKETS

**140** FARMERS &  
PRODUCERS

**\$9.7M** GROSS SALES  
IN 2015

## GROWING A STRONG LOCAL FOOD ECONOMY THROUGH DIRECT SALES.

Our farmers grow, raise, or make what they sell, and our producers feature local ingredients in their products. Our markets, farmstands, and FRESHFARM Share (similar to a CSA) create vital economic opportunities for our producers in DC, DE, MD, PA, VA, and WV. In 2015, our markets and farmstands generated \$9.7 million in gross sales; this revenue helps small farmers and local producers earn a decent living, fosters a more sustainable food system, and strengthens the Mid-Atlantic foodshed.